

# SMART MUKMIN.SG

Video Guidelines & Specifications

# Equipments & Essential tools



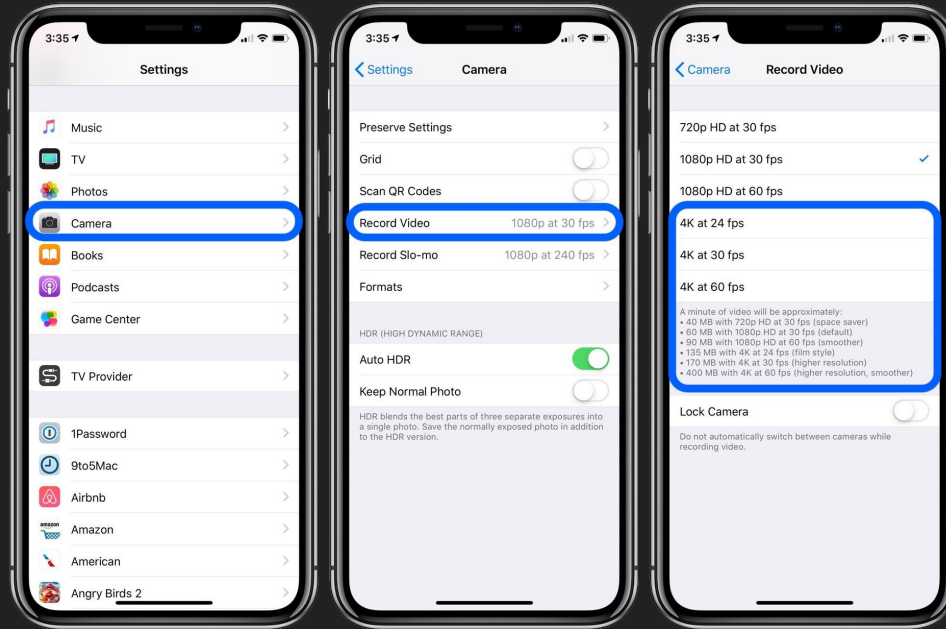
## WHAT YOU NEED?

- Video recording device:  
(Handphone / Video Camcorder)
- Tripod / mini table tripod

## MAKE IT BETTER?

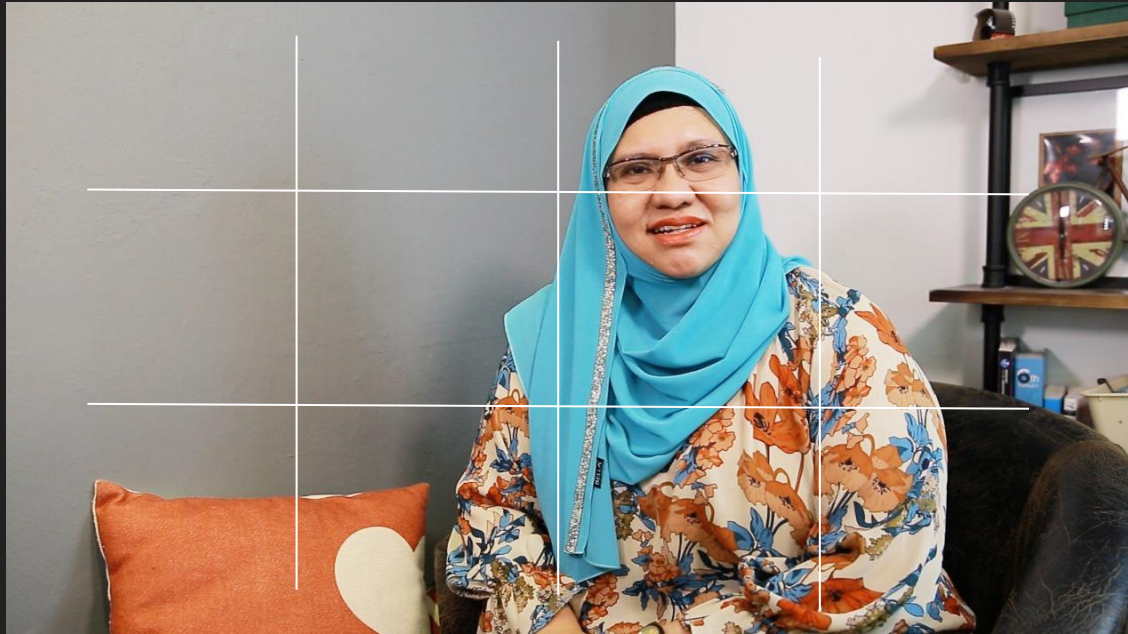
- Use an external audio recorder
- Add lightings
- High resolution camera





- Recommended video dimensions is 1080p, 30fps (full HD)
- Should you wish to film with the built in 4k format, you may choose 4k, 30fps
- Landscape format at 16:9
- Video format should be in .MOV

# Video Composition: Sample 1



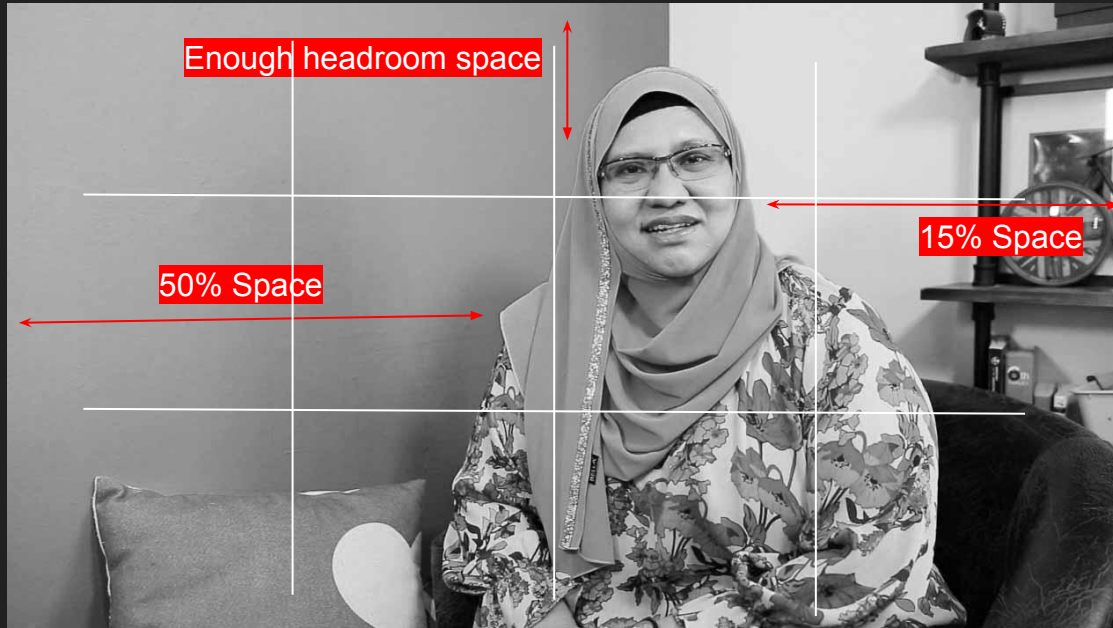
- Following the guideline called: 'Rule of Third'
- Placing yourself at the other half of the frame, this way, you are making more space for your text and visuals next to you to appear nicely

## Video Composition: Sample 2

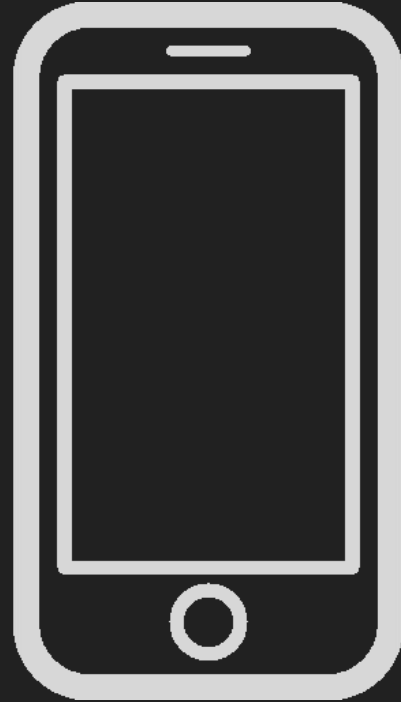


- Ensure that the subject is well-lighted and presentable.
- Make sure you are facing the light source and not the otherwise
- Avoid sitting right below a spot light that is facing directly at your face

# Video Composition: Sample 3



- Ensure to give enough (not too much) headroom and apply the 'rule of third' as shown above.



- Always record your video in horizontal mode and NOT vertical





i. When the light source is coming from the back and there isn't any key light in front of you, you will be under lighted and this is a bad video

ii. Always face towards where the light source is coming from. Best to keep away from the window and use internal room light

# AUDIO

| Build in audio (from mobile phone)   | External audio  |
|--|---|
| <ul style="list-style-type: none"><li>• When recording using a mobile phone, distance between you and your phone shouldn't be more than 2 meters in length. This is to avoid ambient (room noise) and echo from being captured in your recordings</li><li>• Ensure that room doesn't have a lot of echo and other noise</li><li>• Best not to have fan blowing towards the phone or from the top</li></ul> | <ul style="list-style-type: none"><li>• Record a separate audio and send us the audio file</li><li>• External recorder can be use from another phone or a recording device</li><li>• When using a wireless clip on lavalier, it is okay for the mic to be seen on the collar of the presenter (See next page)</li></ul> |

Note: Any queries on the above specifications mentioned above please do not hesitate to Call or Whatsapp Sulaiman @ 8183 4721

# Recommended recording devices

- Rode wireless GO, plug and play receiving and transmitting audio device.
- Rode Smart Lav microphone, last image on the right. When you record using a recorder or a phone. This lavalier microphone should go underneath your clothes and clip on your collar.
- Our team are always ready to advice you on any other matters you might have before proceeding with your recordings.



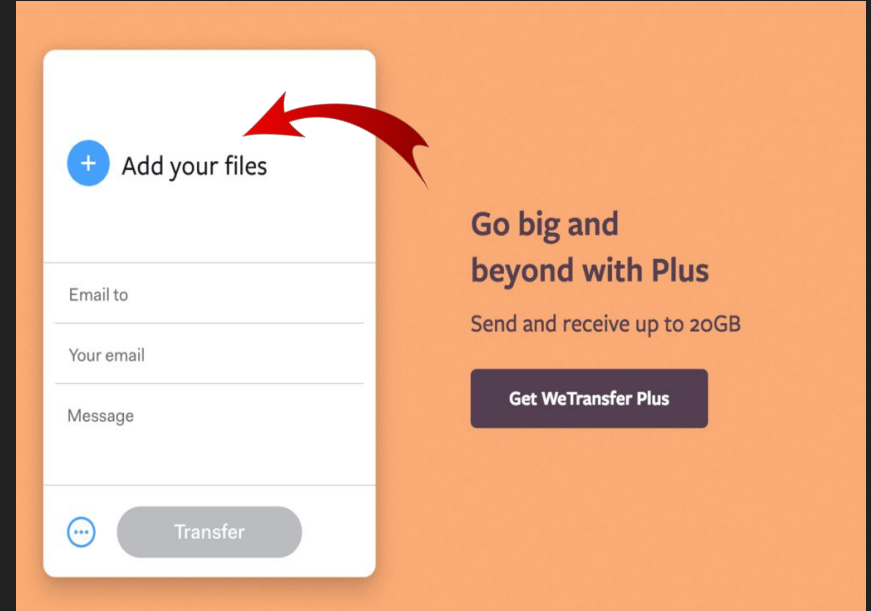
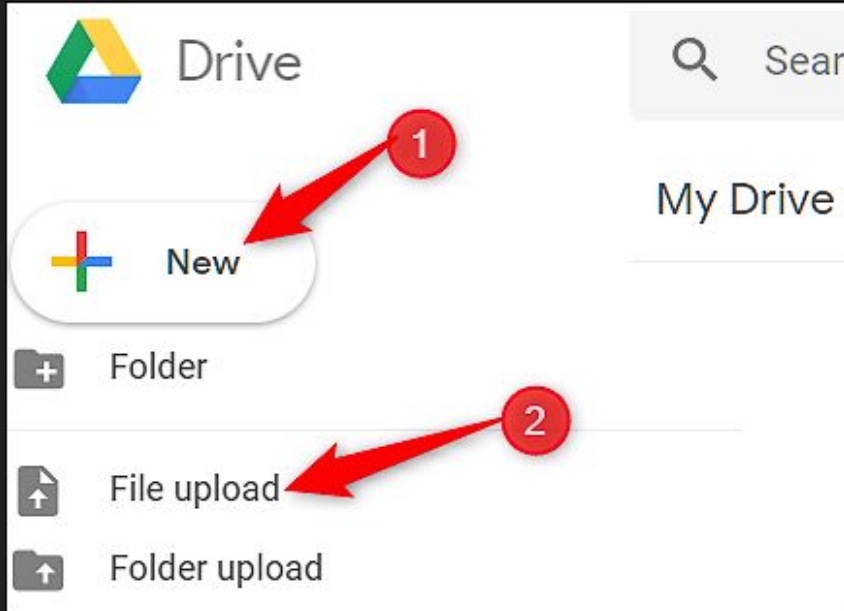
# Done with recording, send the files to us here:

i. Google Drive

Upload your files in Google drive and share it to [sulaiman@epiloguemedia.net](mailto:sulaiman@epiloguemedia.net)

ii. Wetransfer.com

Log in to [www.wetransfer.com](http://www.wetransfer.com) and send to [sulaiman@epiloguemedia.net](mailto:sulaiman@epiloguemedia.net)



We are here if you need any help.  
Call or Whatsapp Sulaiman @ 8183 4721

Thank You